



SUMMER 2024

**ONLY
WAY
UP.**





never
grow up

At UP Events, we love corporate events and always strive to make them unforgettable! Whether it's corporate festivals, corporate family days, relationship events or networking events, we don't turn our hand to them. We make sure every event is sparkling and full of fun, with top-notch activities, delicious food and a great atmosphere.

Our experienced event producers are true magicians when it comes to decorating and organizing A-class activities. Whether you are with partners, clients, colleagues or staff, at UP Events you will always find the right space and activities for a quality and super fun experience.

**From meetings to team building,
we make every moment a party**





get
together

UP Events is known for its team building activities, such as the Robinson Crusoe outing, an active game of Laser Game, our revamped VR room, or one of our spectacular Escape Challenges. All activities can be combined with delicious drinks, snacks and a BBQ.

UNFORGETTABLE EVENT

So are you looking for the perfect venue for a meeting, gathering, conference or corporate event? At UP Events we have all the necessary facilities for a successful event.

Whether you are with 15, 250 or 5000 guests, every detail, big or small, is planned by our experienced event producers. We guarantee a successful and unforgettable event. With 45,000 m², UP Events' venue is a true experience; you will quickly feel at home and will talk about it for a long time.



**WARMING
UP FOR THE
SUMMER
SEASON?**





time to
party

COMPANY FESTIVALS



FAMILY/ CLIENT FESTIVAL

Family fun for everyone! Our family and client festivals are the way to surprise and connect staff, their families and business associates. Let us do the work and enjoy an unforgettable celebration full of activities and entertainment for young and old. Do you go for one of the many themes we already offer? Or do you have an idea of your own? Let us know. We would love to think with you!



CORPORATE BUSINESS FESTIVAL

UP Events offers unique corporate festivals in the Gardens of West. Create your own festival with food trucks, a beverage arrangement, active and creative activities, workshops and more.

Choose from our 3 selected festival packages and give them your own twist with different add-ons. Our event managers will think along with your wishes and needs for a perfect day!

CONGRESTIVAL

A unique business conference in the form of a festival with everything you need: a relaxed atmosphere, fully equipped conference rooms, delicious food, the best music, fun activities and an amazing festival site.

Enjoy together with your guests the presentations and workshops interspersed with the most unique team building activities. The day will end with a nice drink and BBQ.





team
up!

TEAMBUILDING OUTINGS



ADD UP 1

Everything you need for a great day!
Choose from our diverse range of activities and find the perfect match for your group.

- Program of 4.75 hours
- 1 activity of 1.25 hours
- BBQ Popular
- 3 drinks per person

from
69,78
per person

ADD UP 2

Let UP Events take care of your perfect getaway! Choose from our extensive range of activities or add a workshop for a small additional cost.

- Program of 4,75 hours
- 1 activity of 1,25 hour
- BBQ Popular
- 3 hours unlimited beverage arrangement
- Platter

from
95,63
per person

ADD UP 3

An unforgettable day full of adventure, fun and delicious food! Will you go for thinking or a sporty activity?

- Program of 5.6 hours
- 2 activities of 1,25 hours
- BBQ Popular
- 3 hours unlimited beverage arrangement
- Platter

from
123,11
per person



fancy
extra's

UPGRADES



ARCADE GAMES

Awesome arcade games at your corporate event.

Relive old times and play unlimited arcade games. How about Pac-man, Metal slug, Flappy bird or Donkey kong? Our arcade games can be booked in any warehouse or beach club on our property.



JEU DE BOULES

Let the good times roll with a classic game that never goes out of style - JEU de boules! Did you know it's one of the most popular outdoor games on vacation? Now you can play this fun game at your own company party!

So escape the crowds for a while and challenge your favorite co-worker to a fun game on our bocce court.

LOOPING GOOD

Delicious ice roll from Looping Good!

Complete your corporate event with an ice booth and enter the world of smash 'n roll ice-creams. This new trend is the perfect surprise for your guests!





fancy
extra's



KARAOKE CARAVAN

Do you still have an empty spot in your program? The Karaoke Caravan is the solution! This caravan has everything you need to turn your event into a big party.

Sing out loud your favorite hits together and find out which one of you has the best singing talent.

SILENT DISCO

Silent disco is suitable for any event. Each participant gets their own headphones and can enjoy the same music or just a personal playlist.

It is hilarious to occasionally take off the headphones and watch everyone go wild on their own beats.



POLAROID PHOTOBOOTH

Our polaroid photobooth is the ideal add-on for your company party or festival. Includes photographer who takes the funniest photos of you. Make use of the theme attributes to make a witty photo.

The photobooth is mobile, so nice pictures of the visitors can be made all over the site! The polaroids are printed on the spot. Afterwards, all photos will be sent digitally.



**MEETINGS
CAN
ACTUALLY
BE FUN.**





let's
meet up

MEETINGS

UP Events in Amsterdam offers everything for a successful meeting or gathering in green inspiring surroundings. With different meeting rooms, surprising team building and workshop options, there is something for everyone. Breakfast, snack boxes, lunch and/or an extensive BBQ. Did you know that UP Events also offers free parking! What more do you want?

With over 500 organized meetings a year, nothing is too crazy for us. Do you know which meeting package suits you best or would you rather have a sparring session?

Call us at [+31\(0\)20 463 5850](tel:+31204635850). We will be happy to discuss the options with you. Or even better; make an appointment for a tour.

The coffee is ready!



ALL MEETING PACKAGES INCLUDE:



Wifi



Venue rental



Unlimited
coffee, tea,
soft drinks
& water



TV screen /
beamer



Mic



Music /
sound
installation



Clicker /
pointer



HDMI
connections



Meeting box



Flipchart



Sanitary
facilities



Air
conditioning/
pellet heater



let's
meet up

MEETING PACKAGES



ARRANGEMENT A

With meeting package A, we offer the perfect solution for short business meetings.

- 4 hours
- Snack box
- Unlimited coffee, tea, soft drinks & water

from
42,00
per person

Possibility to extend with lunch



ARRANGEMENT B

With Meeting Package B at UP Events Amsterdam you have everything you need for a successful meeting.

- 8 hours
- Snack box
- Lunch
- Unlimited coffee, tea, soda & water

from
82,95
per person



ARRANGEMENT C

Start the day in an inspiring environment where you can have undisturbed meetings. After the meeting: time for action and fun!

- 8 hours
- Snack box
- Lunch
- Unlimited coffee, tea, soda & water
- 1 teambuilding activity

from
110,43
per person

Possibility to extend with a bbq

**MILLIONS
OF BEACHES,
BEACHES
FOR ME.**





beach
out

VENUE BEACHCLUP 1

Get ready for an unforgettable celebration at our atmospheric venue. Whether you are hosting a party, get-together or business meeting, our space offers the perfect setting. Guests can enjoy a private terrace with beach and bar for a perfect day out. With flexible furniture, we can adapt the space to your specific event.



CAPACITY

Indoor: 300 m²

Outdoor: 450 m²

Plenary: 450 people

Party: 500 people

The indoor capacity of BeachclUP 1 can easily be increased in combination with the accompanying terrace. If necessary, we can also expand this venue with stretch tents or the nearby Loods.



beach
out

VENUE BEACHCLUP 2



BeachclUP 2 not only provides the ideal setting for relaxed drinks after team-building activities, but is also perfect for hosting a convention, relationship or family event.

The semi-open space is designed to create a relaxed atmosphere, with lots of greenery and playful elements. It is a unique and unforgettable location where your party can end the day in a pleasant way.

CAPACITY

Indoor: 200 m²

Outdoor: 300 m²

Plenary: 230 people

Party: 300 people

The indoor capacity of BeachclUP 2 can easily be increased in combination with the accompanying terrace. If necessary, we can also expand this venue with stretch tents or the nearby Loods.

**LET'S
TEAMBUILD
THE SHED
OUT OF IT.**





happy
loods

VENUE LOODS 4

Let Loods 4 be the ideal setting for your next team building, meeting, presentation, company outing or party.

After an extensive meeting, for example, you can enjoy a game of laser game and a fresh lunch with your colleagues. Numerous other activities are possible on our grounds, and you can end the day with a delicious BBQ and a cozy drink or party.

CAPACITY

Indoor: 70 m²

Outdoor: 70 m²

Plenary: 45 people

Party: 70 people





happy
loods

VENUE LOODS 5



Give your next event a special touch with Loods 5. Our hangar is ideal for all kinds of gatherings, meetings, workshops, dinners and parties.

And if you need more space, you can easily combine Loods 5 with Loods 6. This way you double the capacity and you can, for example, organize an activity in combination with a workshop.

CAPACITY

Indoor: 70 m²

Outdoor: 70 m²

Plenary: 45 people

Party: 70 people

The capacity of Loods 5 can easily be increased by merging it with the adjacent Loods 6.



happy
loods

VENUE LOODS 6

Loods 6 is a great place for all kinds of parties, gatherings and activities, just like Loods 4 and 5.

Loods 6 again has all the facilities you need, this space can also easily be combined with Loods 5 or BeachCLUP 1. This not only gives you extra space for workshops and activities, but also the opportunity to escape from the crowds.

CAPACITY

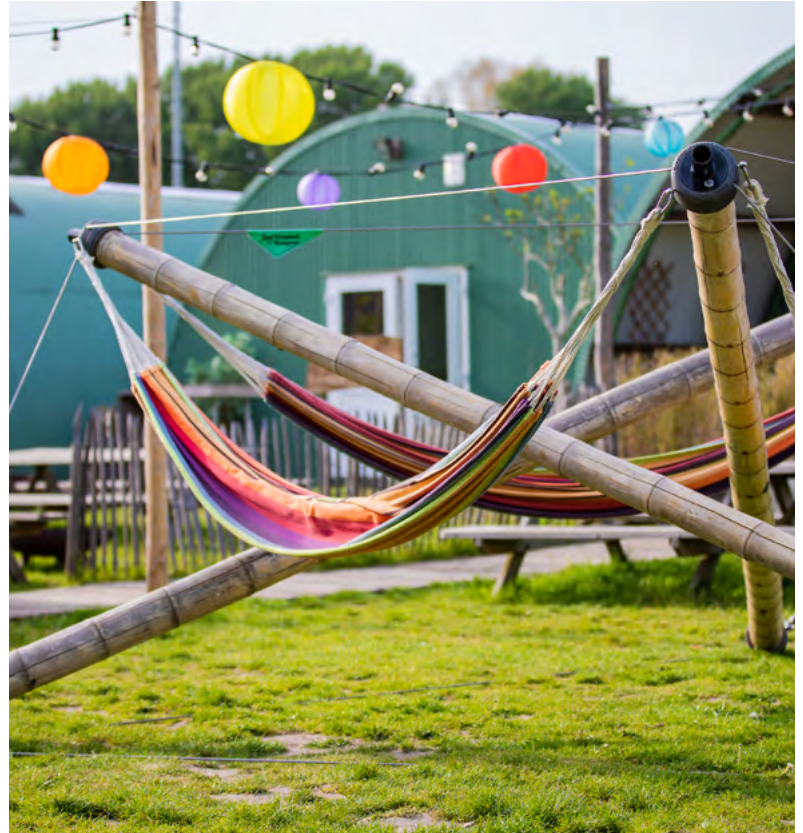
Indoor: 70 m²

Outdoor: 70 m²

Plenary: 45 people

Party: 70 people

The capacity of Loods 6 can easily be increased by merging it with the adjacent Loods 5.





happy
loods

VENUE LOODS 7



Our spacious 275 m² Loods 7 offers everything you need for a perfect corporate party with a large group of people.

The Loods is equipped with all AV equipment, such as wireless microphones, a projection screen, a beamer and a high-quality sound and lighting system. End the day on our large terrace with a delicious BBQ!

CAPACITY

Indoor: 275 m²

Outdoor: 275 m²

Plenary: 200 people

Party: 400 people

**KEEP CALM,
COUNT FROM
ONE TO
TENT.**





count
to tent

VENUE THE ROUND TENT

The round tent is centrally located and allows for both indoor, and outdoor seating.

In warm weather, it is easy to open the sides and let fresh air in, or to seek out one of the tables in the sun. Is it chilly outside? Then the tent is well heated and dry.

CAPACITY

Indoor: 65 m²

Outdoor: 70 m²

Plenary: 40 people

Party: 70 people





count
to tent

VENUE STRECHTENT



The Strechtent is the ideal location to enjoy a drink or snack in the sun. In addition, this cozy canopy also offers a wonderful shadow spot for during a meeting session or a creative workshop.

The Strechtent can be booked in combination with the adjacent sheds.



CAPACITY

Indoor: 150 m²

Plenary: 40 people

Party: 70 people

**CAN YOU
KEEP UP?**





just keep
going

ACTIVITIES & WORKSHOPS



ROBINSON CRUSOE

Who doesn't dream of participating in the Robinson Crusoe outing? At UP Events, you can now experience the atmosphere of this intense battle.

Experience parts such as the catapult test, fire test, water test, maze test and much more! In short, the Robinson Crusoe outing is a great company outing for everyone!



VR TEAMBUILDING

Dr. Crayfield's life's work is in your hands! With his notes left behind and one VR headset per team, your adventure full of riddles, mysteries and hidden secrets begins.

Will you dare to take on this VR Team Building Escape Game and succeed in opening the tomb of Nefaru? Time is ticking...



LASERGAME

Imagine yourself in an Elite Special Force team and live it up in our large 900 m² outdoor arena. During this game, teams must work together while opponents lurk. Stress, ad hoc decisions and euphoria alternate.

Think fast, act strategically, consult, make choices and above all: work together to achieve victory.



just keep
going

ACTIVITIES & WORKSHOPS



ESCAPE CHALLENGE

In the blood-curdling guerrilla-themed team game “Morte Frio,” teams compete against each other to be the first to open the final chest.

Teams are given their own lineup and are allowed to give each other hints. Tension and competition increase as the clock ticks down. Which team will manage, under high pressure, to be the first to open the final chest and win the game?



CARICATURE DRAWING

Our caricature drawing workshop perfect for you! Our teacher will teach you the tips and tricks to make a funny drawing of your friends or colleagues. This workshop is perfect for company outings, bachelor parties and family outings. Drawing experience is not necessary, but a good sense of humor is helpful! Of course, you can take the end result home.



QUADRATHLON

Are you looking for an awesome team-building experience? Then join us in our quadrathlon! On this day you will compete on our most hilarious components and experience the ultimate mix of competition, team building and fun.

Choose from our favorite activities, such as Bubble Football, Lasergame, Archery and Archerytag.



just keep
going

ACTIVITIES & WORKSHOPS



MEGA CHAIN REACTION

The chain reaction is inspired by The Rube Goldberg machine. This is a mechanical device that works in complex way to accomplish a simple task. Participants will have the opportunity to build skills in communication, collaboration and trouble shooting. All while working together to build a seamless device.



HACKATHON

Experience the unique Hackathon team building game at UP Events!

Solve puzzles as a team and crack the source code. The game is suitable for any group size and lasts 75 minutes. It can be combined with other activities and can be played exclusively with us.



SCULPT YOUR COLLEAGUE

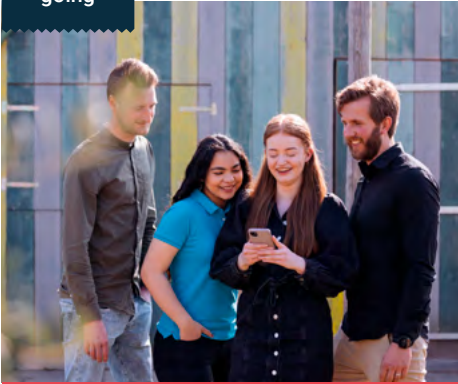
Modeling your colleague: a hilarious and effective team building activity where you make a clay head of a colleague, friend or teammate.

Even the least creative achieve dazzling results here. The perfect souvenir of a hilarious experience with your team!



just keep
going

ENERGIZERS



INTO FRESH AIR

Fancy an energetic break during an event, meeting or conference?

Getting some fresh air and being active not only promotes concentration and productivity, it also ensures that participants return with restored energy levels and sharper minds.



MEET&CONNECT

MEET&CONNECT is a game played on the cell phone with the aim of getting to know each other. The game consists of 12 challenges, each played with a different partner. It is a perfect kickoff to a meeting, conference or to connect people to break the ice!



**MNOM,
MNOM,
MNOM.**





mnom
mnom

BREAKFAST AND LUNCH

€17,50
per person

BREAKFAST

- Freshly baked butter croissant
- Bread
- Chocolate chip cookie
- Organic yogurt
- Fresh hand fruit
- Apple or orange juice - mature cheese
- Variety of sweet toppings

€17,50
per person

LUNCH

- Luxury beef carpaccio sandwich
- Luxury cheese sandwich
- Blueberry quinoa salad
- Fresh hand fruit
- Apple or orange juice
- Mini muffin

€17,50
per person

LUNCH VEGA

- Luxury pesto/mozzarella sandwich
- Luxury cheese sandwich
- Blueberry quinoa salad
- Fresh hand fruit
- Apple or orange juice
- Mini muffin



mnom
mnom

DRINKS

€6,50
per person

SNACKS*

- "Bitterballen"
- Cheese sticks
- Chicken nuggets
- Mini cheese soufflé

€7,50
per person

PLATTER*

- Artisanal chicken grilled sausage
- Spinata romana
- Cheese with fig dip
- Marinated olives
- Snack tomatoes
- Seedless dates
- Blue grapes
- Various tapenades
- Savoury toast

* Also available in
a vegan version



mnom
mnom

UP FESTIVAL FOOD

Ready to organize a great corporate party or event? At UP Events, guests will be spoiled with our festival food offerings!

With a wide range of buffets to choose from, we can cater to all tastes, including allergies and dietary needs. Something for everyone!

With our food offerings, you'll quickly get into a festival atmosphere at our cozy festival site.

from
75
persons





mnom
mnom

FOOD

from
€33,00
per person

BBQ POPULAIR

- Chicken satay from a stick
- Beef burgers
- Vegan curry bratwurst
- Marinated spareribs
- Shrimps from a stick
- Grilled peppers
- Grilled corn cobs

€3,00
per person

EXTRA:

- Petit fours

BBQ LUXE

- Chicken satay from a stick
- Beef burgers
- Tender beefsteak
- Smoked salmon
- Shrimps from a stick
- Grilled peppers
- Grilled corn cobs

from
€37,00
per person

€33,00
per person

BBQ VEGA

- Vegetarian satay
- Vegan curry bratwurst
- Portobello's with cream cheese
- Grilled corn cobs
- Grilled peppers

€33,00
per person

BBQ HALAL

- Halal chicken satay
- Halal beef burger
- Vegan curry sausage
- Shrimp from a stick
- Grilled peppers
- Grilled corn cobs





we're on
fire

**ONLY
WAY
UP.**





mnom
mnom

CONTACT EN ROUTE

SALES

- Phone number: +31(0)20-4635850
- E-Mail adress: hello@upevents.nl

ADRES

- UP Events
Tom Schreursweg 8
1067 MC Amsterdam

PUBLIC TRANSPORTATION

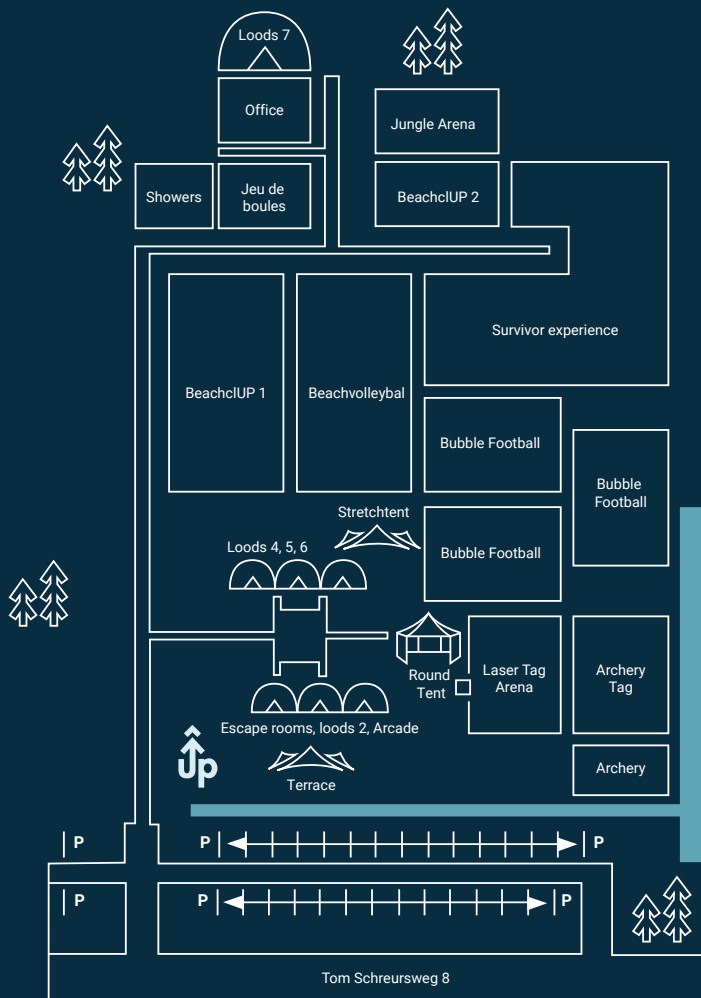
- Bus 21 Amsterdam CS direction Geuzenveld. Get off at the stop Aalbersestraat in front of the Lidl. Then turn right and walk Cornelis Outshoornstraat. Then walk into Tom Schreursweg and you will see UP Events on your right.

PARKING

- Plenty of parking in front of the UP Events area.



ONLY WAY UP.



| Location | Dimensions | Plenary | Party | Private terrace |
|-----------------------|------------------------------|---------|--------------|--------------------|
| Total Location | 45.000 m² | | 5.000 | |
| Loods 2 | 70 m ² (7x10) | 45 | 70 | 70 m ² |
| Loods 4 | 70 m ² (7x10) | 45 | 70 | 70 m ² |
| Loods 5 | 70 m ² (7x10) | 45 | 70 | 70 m ² |
| Loods 6 | 70 m ² (7x10) | 45 | 70 | 70 m ² |
| Loods 7 | 275 m ² (10,5x25) | 200 | 400 | 275 m ² |
| BeachclUP 1 | 300 m ² (10x30) | 450 | 500 | 450 m ² |
| BeachclUP 2 | 200 m ² (8x25) | 250 | 300 | 300 m ² |
| Round Tent | 65m ² (ø 9) | 40 | 70 | 70 m ² |
| Stretchtent | 150 m ² (15x10) | 60 | 100 | 50 m ² |
| Terrace | 150 m ² (15x10) | 60 | 100 | 50 m ² |

ONLY WAY UP



[Call us UP!](#)

[Tour?](#)