



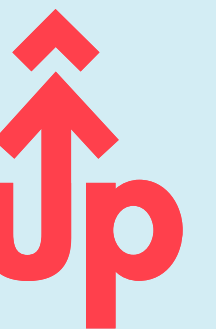
**CORPORATE GROUP
ACTIVITIES AT
YOUR LOCATION**

**LET'S
CONNECT
& ENJOY**



➤ The perfect event

UP Events aims to connect people through inspiring experiences where happiness, excitement, and fun are central. We are open, pragmatic, and perhaps just a little bit different. We don't just offer activities; we provide experiences!





**INDOOR &
OUTDOOR**



**TEAMBUILDING
& COMPETITION**



**QUALITATIVE
& SCALABLE**



**ACTIVE,
CREATIVE,
MIND &
ESCAPE GAMES**



**SHORT
ENERGIZERS,
WORKSHOPS
& ACTIVITIES**

> Energizer MEET&CONNECT

Ideal icebreaker for your team!

A highly relevant and effective game for live events and programs where connecting, collaborating, and getting to know each other (better) are central. A live introduction game consisting of various questions and interactive photo/video tasks. Each task is completed with a new partner, challenging you to continually score points with a partner you haven't spoken to yet. Fun, dynamic, and a proven game concept that is excellently suited for business meetings & events. Fully adaptable to your own theme or location.

**MUST
HAVE**

> In summary

- Short interactive icebreaker.
- Get to know each other (better).
- Indoor & outdoor.
- Cooperation & competition.

> Duration

- Play instantly.
- 20-30 minutes (or longer if desired).
- Prize-giving ceremony & debriefing.

> Info

- Do It Yourself (DIY) kick-off.
- Kick-off trailer on large screen.
- 1 mobile device per person.
- DIY or with UP host.

CHECK THE
MOVIE TRAILER!



MEET&CONNECT



> Energizer Into Fresh Air

"Need a quick break for fresh air during your meeting or event?"

Into Fresh Air" is a versatile energizer about vitality. Take healthy steps and stretch your legs in the fresh air. Every 100 meters unlocks a question or interactive photo/video task. Score the most points in 20 minutes! Choose from 8 themes: nutrition, exercise, happiness, brain, personal development, environment, plastic, or inspiration. Fully customizable to your own theme or location.

> In summary

- Outdoor energizer.
- Short interactive energizer.
- Indoor & outdoor.
- Cooperation & competition.

> Duration

- Play instantly.
- 20-30 minutes.
(or longer if desired).
- Prize-giving ceremony & debriefing.

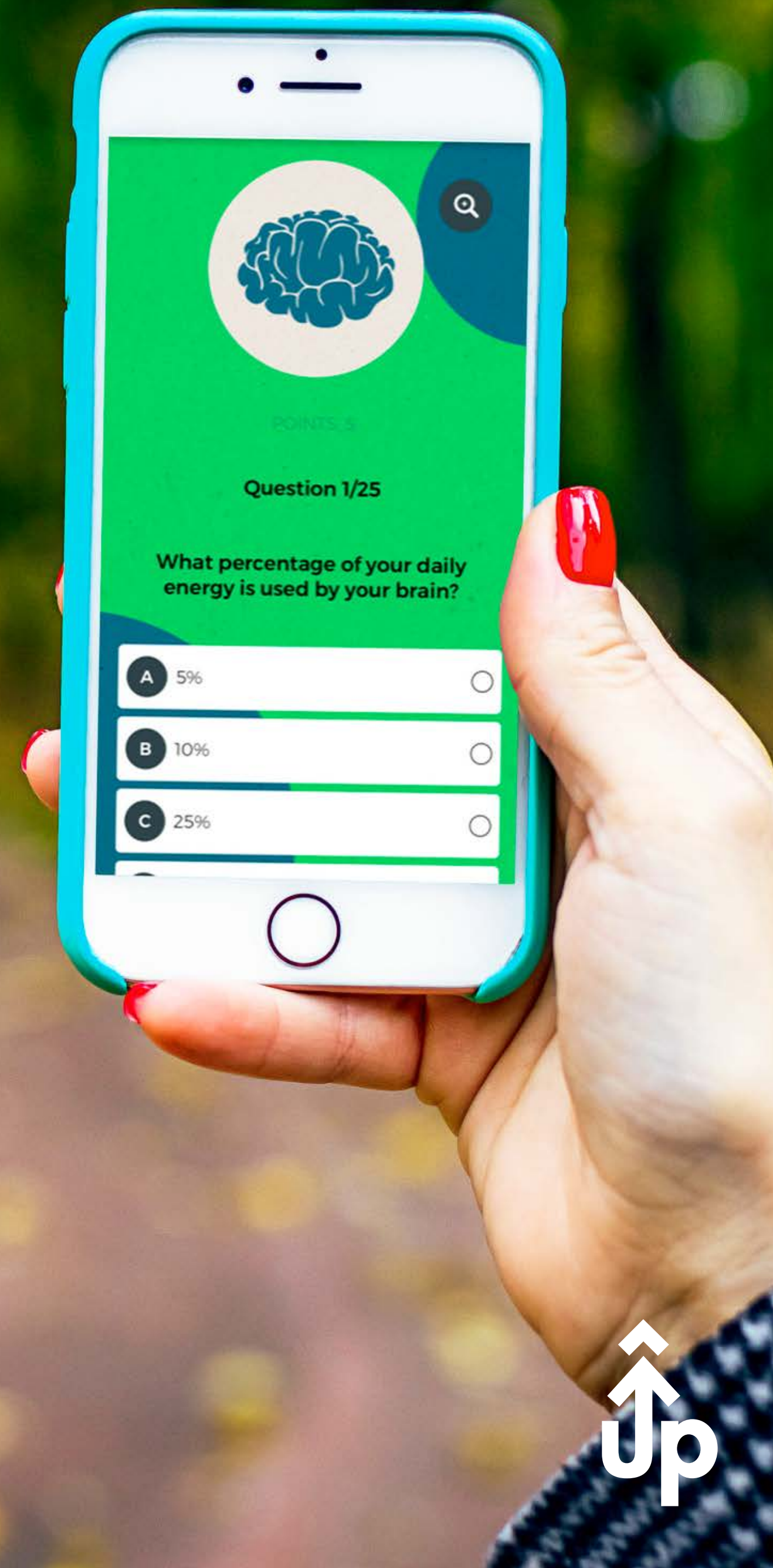
> Info

- Do It Yourself (DIY) kick-off trailer on large screen.
- 1 mobile device per person/
per team.
- DIY or with UP host.

CHECK THE
MOVIE TRAILER!



INTO FRESH AIR



> Escape challenge Morte frio

UP Events' most successful concept and now sold in several countries!

Embark on an adventure in a Guerilla cartel: find clues, solve riddles and beat the clock. Play faster than other teams, with excitement and competition in the same room. Which team will crack the final chest first and win this blood-curdling battle? The race against the clock has begun!

> In summary

- Escape & mind game.
- Thrilling Guerrilla Cartel theme.
- Indoor & outdoor.
- Cooperation & competition.

> Duration

- 30 minutes preparation UP Events.
- 75 minutes.
- Prize-giving ceremony & debriefing.

> Info

- Kick-off trailer on large screen.
- Team challenge in several groups of 4-7 people.
- Table per group and possibly chairs.

CHECK THE
MOVIE TRAILER!



**ESCAPE CHALLENGE
MORTE FRIO**



> VR teambuilding Secrets of the Pyramid

Experience ancient Egypt firsthand!

Experience our new VR teambuilding Escape Game as brave students of Dr. Crayfield. He disappeared during his research in the pyramid of Nefaru. Use the Virtual Reality goggles to combine hints from both worlds. Can you finish his work and escape from the pyramid? Work together, unlock the tomb, and survive the thrilling journey!

NEW

> In summary

- VR escape & mind game.
- Adventurous Egypt theme.
- Indoor & outdoor.
- Cooperation & competition.

> Duration

- 30 minutes preparation UP Events.
- 75 minutes.
- Prize-giving ceremony & debriefing.

> Info

- Kick-off trailer on large screen.
- Team challenge in several groups of 4-7 people.
- Table per group and possibly chairs.
- VR goggle per team
- Wi-Fi is needed

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SECRETS OF THE PYRAMID



> VR teambuilding La Casa de Dinero

Experience the hit series for yourself now!

Go on an exciting adventure with a VR goggle and your team of bank robbers. Under the leadership of El Profesor, solve challenging puzzles to rob the Royal Mint of Spain! Use the VR goggle to combine hints from both worlds and open the vault. Will you manage to escape from the hands of the police?

> In summary

- VR escape & mind game.
- Exciting bank heist theme.
- Indoor & outdoor.
- Cooperation & competition.

> Duration

- 30 minutes preparation UP Events.
- 75 minutes.
- Prize-giving ceremony & debriefing.

> Info

- Kick-off trailer on large screen.
- Team challenge in several groups of 4-7 people.
- Table per group and possibly chairs.
- VR goggle per team.
- Wi-Fi is needed.

CHECK THE
MOVIE TRAILER!



LA CASA DE DINERO



> Chain Reaction

Join forces to generate the biggest creative chain reaction possible!

Design your own Rube Goldberg-esque chain reaction with your group. Utilize the crates filled with creative materials we provide to create the largest possible chain reaction. Finally, connect all the various reactions into one grand spectacle!

> In summary

- Creative building and construction.
- Build a chain reaction.
- Indoor & outdoor.
- Cooperation.

> Duration

- 30 minutes preparation UP Events.
- 75 minutes.
- Prize-giving ceremony & debriefing.

> Info

- Kick-off trailer on large screen.
- Team challenge in several groups of 4-7 people.
- Table per group and possibly chairs.

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MOVIE TRAILER!



CHAIN REACTION



> Hackathon

Step into the role of a team of hackers!

Join the Hackathon teambuilding game, where you will compete in teams of skilled hackers in a hacking showdown! The goal is to crack the final code crack the final code and unlock the vault with the grand prize. Use your intelligence, logical thinking, imagination and strategy to solve challenging, brain-teasing puzzles. Which team will be the first to crack the source code?

> In summary

- Escape & mind game.
- Hackers theme.
- Indoor & outdoor.
- Cooperation & competition.

> Duration

- 30 minutes preparation UP Events.
- 75 minutes.
- Prize-giving ceremony & debriefing.

> Info

- Kick-off trailer on large screen.
- Team challenge in several groups of 4-7 people.
- Table per group and possibly chairs.

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MOVIE TRAILER!



HACKATHON



> Survivor

Who hasn't dreamed of participating in the Survivor outing?

Take part in the Survivor adventure on a "deserted island"! In teams, you'll compete against each other in various challenging trials such as a maze, fire test, catapult shooting, and more. This outing is perfect for a diverse group and offers semi-active activities suitable for both fit and less fit individuals. The element of teamwork fosters ultimate team building and brings out the competitive drive and team spirit in a healthy and exciting way among your colleagues, friends, or teammates.

> In summary

- Survivor experience.
- Semi-active.
- Outdoor.
- Cooperation & competition.

> Duration

- 30 minutes preparation UP Events.
- 150 minutes.
- Prize-giving ceremony & debriefing.

> Info

- Team challenge in several groups of 5-8 people.
- Beach or grass field.

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SURVIVOR



> Quadrathlon

Compete against each other in the most hilarious activities!

Join the epic quadrathlon with activities such as Bubble Soccer, Archery Tag, Ultimate Frisbee, Catapult Shooting, La Crosse, and Bamboo Challenge. Participants rotate through the various activities in tournament format. This fosters ultimate teambuilding and elevates competitiveness and team spirit in a healthy and exciting manner among your colleagues, friends, or teammates.

> In summary

- Mix of four activities.
- Semi-active.
- Outdoor.
- Cooperation & competition.

> Duration

- 30 minutes preparation UP Events.
- 120 minutes.
- Prize-giving ceremony & debriefing.

> Info

- Team challenge in several groups of 5-8 people.
- Beach or grass field.

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MOVIE TRAILER!



QUADRATHLON



> Lasergame

Office, forest, park or city? Transform any location into a laser battle zone!

Armed with laser guns, teams will battle against each other. Once the starting shot is heard, every location transforms into a laser tag arena and battleground. Stress, spur-of-the-moment decisions, and euphoria alternate. Quick thinking, strategic actions, collaboration, decision-making, and above all, teamwork lead your team to victory. This can be organized as either a tournament or as a "drop-in" activity during an event, making it highly accessible to diverse groups.

> In summary

- Lasergame tournament.
- Semi-active.
- Indoor & outdoor.
- Cooperation & competition.

> Duration

- 30 minutes preparation UP Events.
- 180 minutes.
- Prize-giving ceremony & debriefing.

> Info

- Tournament with 14 guns.
- Compete in teams or individually.
- Arrange your own obstacles for a unique battle zone.
- Power outlet and Wi-Fi required.

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MOVIE TRAILER!



LASERGAME



> The Footprint Challenge (CSR)

Enjoyable and enlightening, a double win!

Challenge your friends or colleagues, armed with your smartphone or a tablet! The game is entirely dedicated to corporate social responsibility. Each team plans its own route and solves challenging, GPS-linked questions and tasks along the way about circularity, sustainability, and more. Discover how you can contribute to a better world! The team that collects the most points wins this exciting outing. Fully customizable to your own theme or location.

> In summary

- Corporate Social Responsibility (CSR).
- Interactive GPS game.
- Outdoor.
- Cooperation & competition.

> Duration

- Play instantly.
- 90 minutes.
- Prize-giving ceremony & debriefing.

> Info

- Do It Yourself (DIY) kick-off trailer on smartphone/tablet.
- Team challenge in several groups of 4-5 people.
- In consultation playable from various locations.
- DIY or with UP host.

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MOVIE TRAILER!



FOOTPRINT CHALLENGE



> City game

Secrets of Amsterdam

Discover the secrets of Amsterdam in this exciting and interactive City Game!

Explore the old center of Amsterdam with an exciting interactive City Game! Each team plans its own route through the city, encountering challenging questions, puzzles, and tasks linked to GPS points on your smartphone or tablet. Earn points and hints while learning more about the history, unique characters, culture, and fascinating facts of the city. Discover secrets that even true Amsterdammers may not know and compete for a spot on our leaderboard! Fully customizable to your own theme or location.

> In summary

- Get to know Amsterdam (better).
- Interactive GPS game.
- Outdoor.
- Cooperation & competition.

> Duration

- Play instantly.
- 90 minutes.
- Prize-giving ceremony & debriefing.

> Info

- Do It Yourself (DIY) kick-off trailer on smartphone/tablet.
- Team challenge in several groups of 4-5 people.
- In consultation playable from various locations.
- DIY or with UP host.

CHECK THE
MOVIE TRAILER!



SECRETS OF AMSTERDAM



> City game Sherlock Holmes

Become the sharp-minded detective Sherlock Holmes!

Challenge your friends or colleagues armed with your smartphone or tablet! Each team plans its own route through the city and solves challenging, GPS-linked questions, puzzles, and tasks along the way. Discover alibis and motives of suspects as you unravel the mystery. The team that solves the puzzle the fastest wins! Fully customizable to your own theme or location.

> In summary

- Get to know a city (better).
- Interactive GPS game.
- Outdoor.
- Cooperation & competition.

> Duration

- Play instantly.
- 90 minutes.
- Prize-giving ceremony & debriefing.

> Info

- Do It Yourself (DIY) kick-off trailer on smartphone/tablet.
- Team challenge in several groups of 4-5 people.
- In consultation playable from various locations.
- DIY or with UP host.

CHECK THE
MOVIE TRAILER!



SHERLOCK HOLMES



> Congress game

Add gamification to your congress!

Make your conference interactive and engaging with playful elements and attractive content. During the event, participants can complete puzzles, challenges, and tasks individually or in teams, including photo and video tasks and challenging questions that align with the theme of the day. Enrich the participants' experience and ensure a memorable gathering! Fully customizable to your own theme or location.

> In summary

- Gamification.
- Tailor-made to theme.
- Indoor & outdoor.
- Cooperation.

> Duration

- Play instantly.
- 20-30 minutes (or longer if desired).
- Award ceremony & debriefing.

> Info

- Do It Yourself (DIY) Kick-off trailer on large screen.
- 1 mobile device per person.
- DIY or with UP host.

CHECK THE
MOVIETRILER!



CONGRESS GAME



> Clay Head Sculpting Workshop

**Sculpting your colleagues/friends.
Creative and fun, for everyone!**

Discover the hilarious Clay Head Sculpting Workshop, a perfect teambuilding activity! During this workshop, you'll create a clay sculpture of your colleague, teammate, or friend. With expert guidance, you'll quickly learn to recognize the unique features of that person and incorporate them into a beautiful clay creation. Take your artwork back to the office or home and cherish the memory for a long time!

> In summary

- Head sculpting with clay.
- Creative.
- Indoor & outdoor.
- Fun.

> Duration

- 30 minutes preparation UP Events.
- 90-minute workshop.

> Info

- Create your own masterpiece individually.
- Tables and chairs.
- Take your artwork back to the office or home.

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MOVIE TRAILER!



CLAY HEAD SCULPTING



> Ice Sculpting Workshop

Create your own ice sculpture with this "out of the box" activity!

Under the guidance of a creative host, you and your partner will create your own design, bringing your artwork to life. You can suggest a theme yourself. With hammer and chisel in hand, you'll gradually remove pieces of ice to craft a beautiful ice sculpture. This workshop is perfect for team-building events. For example, create the company logo in ice together with your colleagues.

> In summary

- Learn to make an ice sculpture.
- Creative.
- Indoor & outdoor.
- Cooperation & fun.

> Duration

- 30 minutes preparation UP Events.
- 90 minutes workshop

> Info

- In pairs, you make a creation.
- Tables and possibly chairs.
- If inside good drainage necessary.

CHECK THE
MOVIE TRAILER!



ICE SCULPTING WORKSHOP



> Caricature Drawing

Enter the world of comic art!

Unleash your creativity during our Caricature Drawing Workshop! Discover the artist within yourself and enjoy a day filled with laughter and creativity alongside friends, colleagues, or family. Under the guidance of our experienced host, you'll learn the tricks of the trade, regardless of your drawing experience. By the end of the workshop, you'll not only take home a masterpiece but also unforgettable memories of a day filled with humor and creativity.

> In summary

- Learn caricature drawing.
- Creative.
- Indoor & outdoor.
- Cooperation & fun.

> Duration

- 30 minutes preparation UP Events.
- 90 minutes workshop.

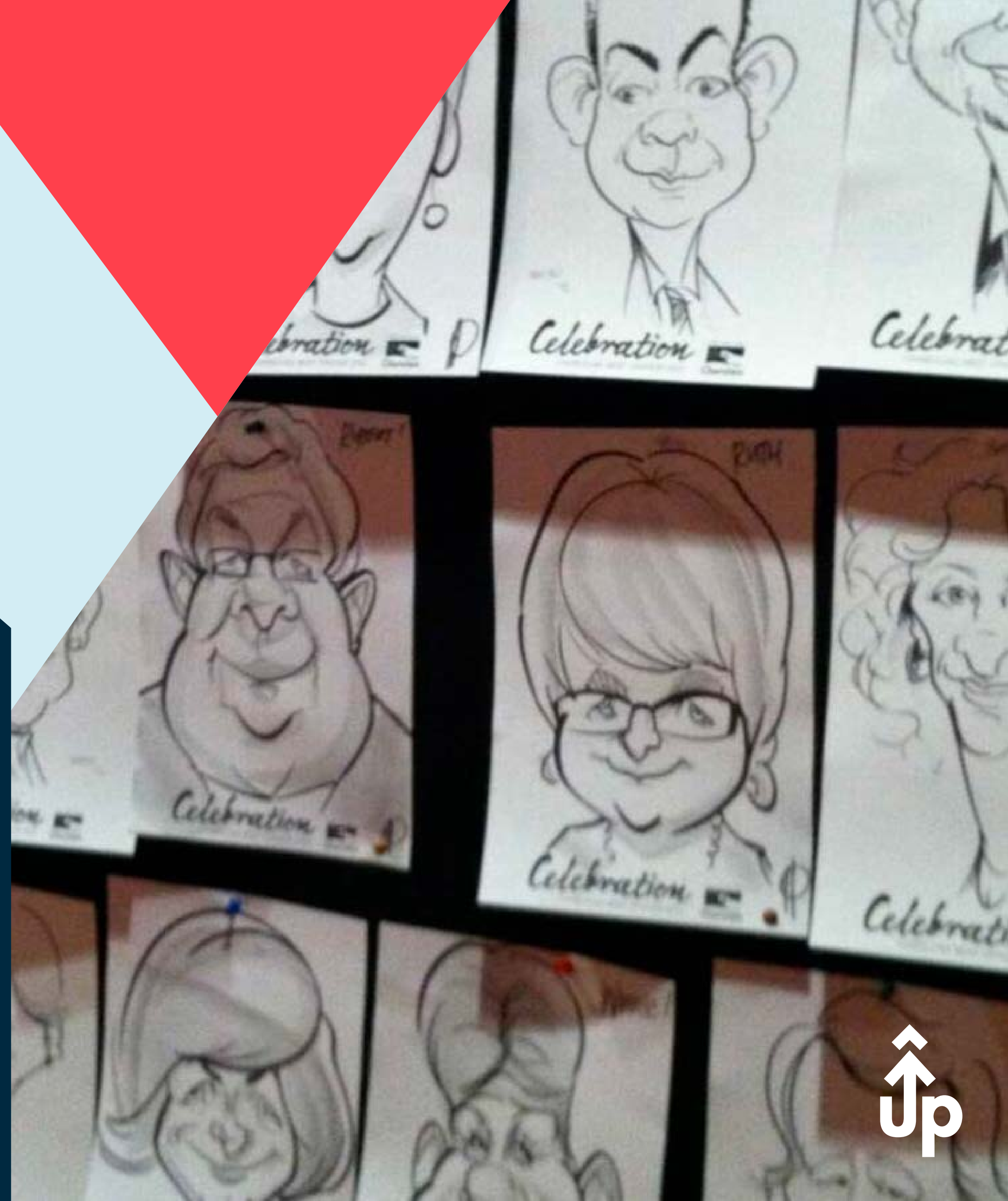
> Info

- Create your own masterpiece individually.
- Tables and chairs.
- Take your artwork back to the office or home.

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MOVIE TRAILER!



CARICATURE DRAWING



> Percussion Workshop

Let the rhythm take over in our percussion workshop!

In this high-energy experience, we'll transform your group into a vibrant percussion ensemble. Create impressive sounds with a variety of instruments, including sturdy wooden bass drums, resonant bells, versatile barrels, and metal drums. Guided by a musical instructor, we'll cover the basic principles of rhythm. We'll start at a relaxed pace and work towards a final show that will leave everyone electrified!

> In summary

- Making rhythms with percussion instruments.
- Musical.
- Indoor & outdoor.
- Cooperation & fun.

> Duration

- 30 minutes preparation UP Events.
- 90 minutes workshop

> Info

- Together, you create a rhythm.
- Individually you play an instrument.
- Chair per person.

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MOVIE TRAILER!



PERCUSSION WORKSHOP



> Pubquiz

Enrich your event with the fun of the Pub quiz!

The age-old Pub Quiz remains incredibly popular and always creates a cozy atmosphere. After dividing into teams, the team name and captain are chosen. Then the competition begins. In various rounds, the teams' knowledge is put to the test. Different rounds include the picture round, general knowledge round, and the audio round.

> In summary

- Timelessly popular.
- Battle in several rounds.
- Indoor & outdoor.
- Cooperation & fun.

> Duration

- 30 minutes preparation UP Events.
- 75 minutes.
- Prize-giving ceremony & debriefing.

> Info

- Presentation on large screen.
- Individual or in teams.
- Table per group and possibly chairs.

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MOVIE TRAILER!



PUBQUIZ



A vibrant outdoor festival scene with people sitting on wooden benches, colorful paper lanterns hanging from strings, and a red diagonal overlay on the right side. The text "ONLY WAY UP." is written in large white letters on the red background.

ONLY WAY UP.



UP EVENTS
upevents.nl
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