





# THE PERFECT EVENT

UP Events is an accessible company. We want to connect people in an inspiring surrounding where happiness, experiencing and fun are key words.

We are open, pragmatic and maybe a bit different.

We deliver quality A+ experiences



# INDOOR & OUTDOOR



TEAMBUILDING & COMPETITION



# QUALITY AND SCALABLE



ENERGIZERS, WORKSHOPS AND ACTIVITIES



ACTIVE, CREATIVE, MIND & ESCAPEGAMES





# **ENERGIZER: MEET & CONNECT**

An interactive introduction as kick-off or energetic break during your event.

- Introduction
- Fun
- Indoor & Outdoor
- Teamwork

The game is played with our game app, which is easy and free to download on any smartphone. After a short (video) instruction, the participants start to mingle with each other. A kind of bingo card with 12 icons indicates the assignments you have to do together with someone. The tasks vary from taking an augmented photo and solving a rebus to recording a video together and more. Afterwards, when the time is up, a video is shown on the big screen with the results: laughter guaranteed.

# Take note! Can be personalised perfectly according to your own theme

# **Details**

Incl. kick off trailer (large screen or tablet per player) 1 mobile device per player

# **Duration**

Playable immediately 20-30 minutes (or longer if desired) Easy to personalise Award ceremony & post-game discussion

# Info

MEET & CONNECT (website link)







Nutrition



Movement



Personal development



Surroundings

# **NEW NEW**

# MEETING ENERGIZER: INTO FRESH AIR

Need some breath of fresh air during your meeting or event? Into Fresh Air!

- Hiking, fun outside! You compete with each other, individually or in small groups.

Into Fresh Air is an out-of-the-box and multi-purpose energizer. Participants stretch their legs in the fresh air. Every 100 metres you walk you will receive a question or given an assignment. Who will score the most points in 20 minutes? Choose from 7 themes: nutrition, exercise, happiness, brain, personal development, plastic or inspiration. Take care!

Take note! Can be personalised perfectly according to your own theme

# **Details**

Incl. kick off trailer (large screen or tablet per player) 1 mobile device per player

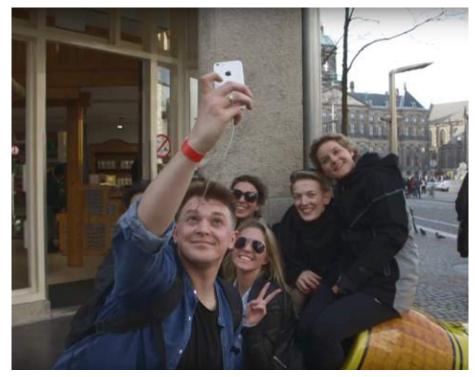
## **Duration**

Played directly 20-30 minutes (or longer if desired) Can be personalised Prize-giving ceremony & discussion

# Info

Into Fresh Air (click here)







# CITY HUNT: SECRETS OF AMSTERDAM

Discover the Secrets of Amsterdam in this exciting and interactive city hunt.

- Strategic teamwork
- Outdoors
- Competitive
- Teams & individuals possible

In groups of 4-5 people and armed with a smartphone or tablets you will battle it out. Each team plans its own route through the city centre and can earn points by solving riddles, puzzles and by taking funny photos (depending on the assignment).

The team that manages to collect the most points and sets the fastest time, will win this exciting event.

# Take note! Can be personalised perfectly according to your own theme

# **Details**

Incl. kick off trailer (large screen or tablet per player)
Team challenge in groups of 4-5 people
Can be dropped from various locations
Can also be played in a DIY variant

## **Duration**

30 minutes preparation 90 - 120 minutes play Award ceremony & post-game discussion

# Info

Secrets of Amsterdam (click here)







# **CITY HUNT: SHERLOCK**

Become the sharp-eyed detective Sherlock Holmes.

Playable in every city, park or environment!

- Strategic cooperation
- Outdoors
- Competitive
- Teams & individual possible

In groups of 4-5 people and armed with a smartphone or tablets, you go to battle with each other. Check the alibis provided by the suspects and investigate all their motives! The team that solves the mystery the fastest, wins!

Take note! Can be personalised perfectly according to your own theme

## **Details**

Incl. kick off trailer (large screen or tablet per person)
Team challenge in groups of 4-5 persons
Can be launched from various locations
Can also be played in a DIY variant

# **Duration**

30 minutes preparation 90 - 120 minutes play Award ceremony & discussion

# Info

Mystery Herlock Holmes (click here)







# ESCAPE CHALLENGE MORTE FRIO

Most successful concept of UP Events, already being sold in several countries!

- Escape & mind game
- Indoor & Outdoor
- Teambuilding

During this blood-curdling game you play in teams of 5 to 7 people. The participant immediately believes they are in a different world. Each team gets its own setup in a part of the room. The race against the clock has begun! Teams can watch each other. The tension and competition increase. You are allowed to give each other hints, but you may also give false ones. Which team will be the first to open the final chest and win the game?

## **Details**

Incl. kick off trailer (big screen or tablet per team)
Team challenge in groups 4-7 persons
Table and chairs per group
Optional: other Theme: The Monk

# **Duration**

30 minutes preparation (instructors)
75 minutes game play
Award ceremony & post-game discussion

# Info

Escape challenge Morte Frio (click here)







# **VR ESCAPE CHALLENGE** LA CASA DE DINERO

Experience the hit series for yourself!

- VR Escape & mind game
- Indoor & outdoor possibilities
- Teamwork

In a team of 4-7 people and armed with VR glasses and a team of bank robbers, consisting of your teammates or colleagues, you try to rob the Mint of Spain. Led by El Profesor you have to solve the challenging puzzles to reach a successful conclusion! Thanks to the Virtual Reality glasses, the virtual world and the real world are intertwined and it is up to the team to combine hints from both worlds. This game can be played with several teams at the same time. Will you be able to escape with the contents of the safe? Do you know how to stay out of the hands of the police?

# **Details**

Incl. kick off trailer (big screen or tablet per player) Team challenge in groups of 4-7 persons Table and chairs per person (group)

## **Duration**

30 minutes preparation 75 minutes play Award ceremony & post-game discussion

## Info

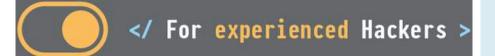
Casa de Dinero (click here)

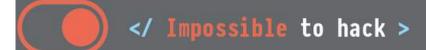




# HACK THE RIDDLES >







# ESCAPE CHALLENGE HACKATHON

Become a team of hackers!

- Escape & mind game
- Indoor & outdoor possibilities
- Teamwork

During the Hackathon team building game you become teams of highly skilled hackers and compete against each other in a real hacking showdown! The ultimate goal of this game is to crack the code that unlocks the safe with the Grand Prize. To achieve this, you have to use all your intelligence, logic and imagination to solve the most amusing and challenging puzzles. And you also have to do it better and faster than the other teams.

# **Details**

Incl. kick off trailer (big screen or tablet per player)
Team challenge in groups of 4-7 persons
Table and chairs p.p. (group)

## **Duration**

30 minutes preparation 90 minutes playing Award ceremony & post-game discussion

# Info

Escape Challenge Hackathon (click here)







# **CONGRESS GAME**

Add gamification to your congress!

- Introduction
- Tailored to the theme
- Indoors & outdoors
- Teamwork!

Provide playful interaction and add fun content to your congress. During the meeting, participants can complete puzzles, questions and assignments. Individually or in teams. Photo and video assignments and fun questions on the theme of the day.

Take note! Can be personalised perfectly according to your own theme

# **Details**

Incl. kick off trailer (large screen or tablet per player) 1 mobile device per player

# **Duration**

Playable immediately 20-30 minutes (or longer if desired) Easy to personalise Award ceremony & post-game discussion

# Info

Congress game (click here)







# THE CHAIN REACTION

Teamwork is the key to success in this teambuilding activity.

- Strategic collaboration
- Indoors & outdoors
- Building and construction

In groups of 6-8 people, you design your own Rube Goldberg-inspired chain reaction. A machine that performs a simple task in a very complex way. We provide you with boxes full of useful materials to build with. You can build in two different ways: competitively or co-operatively. You are divided into smaller teams to build individual Rube Goldberg machines.

You can also choose to work together in a larger team to make a BIG one.

# **Details**

Incl. kick off trailer (big screen or tablet per player) Team challenge in groups of 4-7 people Table and chairs p.p. (group)

# **Duration**

30 minutes preparation 75 minutes play Award ceremony & post-game discussion

# Info

Chain Reaction (click here)







# CSR GPS GAME (CORPORATE SOCIAL RESPONSIBILITY)

Fun and educational, two birds with one stone!

- Strategic cooperation
- Outdoors
- Competitive
- Teams & individuals possible

In groups of 4-5 people and armed with a smartphone or tablets you will battle it out with each other.

In this game you will face questions and assignments about circularity, sustainability and more. How can you contribute to a better world? The team that manages to collect the most points and sets the fastest time, will win this exciting outing

# **Details**

Incl. kick off trailer (large screen or tablet per player)
Team challenge in groups of 4-5 people
In consultation, to be launched from various locations
Also playable in DIY variant

## **Duration**

30 minutes preparation 90 minutes play Award ceremony & post-game discussion

# Info

CSR GPS Game (click here)







# **ROBINSON CRUSOE**

Who hasn't dreamed of taking part in the Robinson Crusoe outing?

- Semi-active
- Outdoors
- Cooperation & battle

In teams of 5 to 8 participants you will battle each other on various challenges. Mazes, fire trials, slingshot shooting, and more. The Robinson Crusoe outing is the ideal activity for a mixed group: semi-active (for fit and not so fit guests). The cooperation element also ensures the ultimate teambuilding experience. Get your colleagues, friends or teammates to become more competitive and to build up their team spirit in a healthy and exciting way.

# **Details**

Team challenge in groups of 5-8 persons Beach or grass field

# **Duration**

30 minutes preparation120 minutes playingAward ceremony & post-game discussion

# Info

Robinson Crusoe (click here)







# **QUADRATHLON**

Play an exciting quadratic competition and compete with each other on the most hilarious elements

- Semi-active
- Outdoors
- Teamwork & battle

This epic quadratic competition can also be organised on a location of your choice. Keep in mind that the programme will be adjusted within the possibilities that are available. The outdoor quadrangle will consist of four elements of choice.

The cooperative element also ensures ultimate teambuilding. Raise the competitive drive and team spirit of your colleagues, friends or teammates in a healthy and exciting way.

# **Details**

Team challenge in groups of 5-8 persons Beach or grass field

# **Duration**

30 minutes preparation 120 minutes playing Award ceremony & post-game discussion

# Info

Quadrathlon (click here)







# LASERTAG ON LOCATION

Transform any location into a battlezone and book lasertag on your location now.

- Semi-active
- Indoor & Outdoor
- Teamwork, battle and action

In teams and armed with guns you will literally battle each other. After the starting signal every location changes into a game and battlezone. As a tournament or as an activation "on the run" during an event, it is very accessible for various target groups.

# **Details**

Battle in teams or individually Office, forest, park or city

# **Duration**

30 minutes preparation 180 minutes playing Award ceremony & post-game discussion

# Info

Lasertag (Click here)







# **SCULPTING YOUR COLLEAGUE**

Want to sculpt something? Hilarious and really fun, for everyone! Most underestimated activity ever;-)

- Creative
- Indoor & Outdoor
- Fun The workshop

Sculpting your colleague is super funny and a real teambuilding activity. During this workshop you will make a clay face of your colleague, team member or friend. With the instructions of the teacher you will very quickly learn to identify the specific characteristics of that person, which can be hilarious.

Next, you will recreate them. This way, your clay art will look terrific in no-time! What a boring outing you may think, but nothing is farther from the truth! Really, even the least creative people will be able to create a dazzling work of art! It is so cool to see how everyone is creating combined with all the fun and laughter. Of course the final result can be taken home and every time you see the clay head again, you can laugh about it. Details Tables and chairs p.p.

## Duration

30 minutes preparation 90 minutes play

# Info

Sculpting your colleague (click here)







# **ICE SCULPTING**

Create your own sculpture from a large block of ice in this crazy ice sculpture workshop!

- Creative
- Outdoors
- Collaboration
- Out of the box ;-)

In pairs, you will make a design and your work of art will be brought to life. With hammer and chisel in hand, you remove a piece of ice each time, to create a beautiful sculpture of ice. You can come up with your own theme. The workshop is perfect to use as a teambuilding event. For example, make the company logo in ice, together with your colleagues. Details Tables (and chairs) p.p.

# **Duration**

30 minutes preparation 90 minutes play

# Info

<u>Ice sculpture workshops (click here)</u>



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# ONLY WAY JP

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